

Marketing Toolkit - Changing the Response to Sexual Assault



Worldwide, an estimated one in three women will be physically or sexually abused in her lifetime. Few sexual assault cases are successfully prosecuted and the majority of them go unreported. Recently, the President of Sierra Leone declared sexual assault a national emergency. Empowering communities to prevent and respond to sexual assault helps reduce the cycles of poverty, conflict, and human rights abuses.

Changing the Response to Sexual Assault will take place on **Thursday April 18 @10 a.m.-11 a.m. EDT.**

[English live event page: coming soon!]

[French live event page: coming soon!] - Simultaneous French interpretation.

Join us for a live one hour discussion with U.S. law enforcement representatives to learn how they address sexual assault cases in their communities.

Chief of Police Lauretta Hill and Deputy Director Jordan Satinsky will share best practices on the investigative process, working with the judicial system, and how to empower communities and advocacy groups.

They will answer questions from online viewers, including a viewing group watching from the U.S. Embassy in Freetown, Sierra Leone.

We encourage other Posts to organize viewing groups as well.

Speakers will:

- Talk about the **investigative process** in sexual assault cases
- Discuss how they work with the **judicial system** to prosecute sexual assault cases
- Highlight how they empower their communities to address sexual assault and partner with civil society groups.
- Discuss how law enforcement officers can be important allies in sexual assault prevention efforts.

Program Objective:

- Empower law enforcement officers to be change agents in their communities when it comes to addressing sexual assault.

Recommended Audiences:

- Law enforcement representatives working on gender based violence - particularly sexual assault - cases.
- Civil society organizations working on sexual assault issues interested in forming closer working relationships with law enforcement.

Viewing Groups:

- We strongly encourage U.S. Embassies, Consulates, American Spaces and third-party locations supportive of the goals of this webchat to organize **viewing groups**. We encourage Posts to convene a follow-up discussion with participants and provide networking time after the webchat.

Marketing Materials/Resources will be uploaded here (accessible on OpenNet and DIN):

https://interactive.america.gov/iip_event/changing-the-response-to-sexual-assault/

- Program Graphic + editable version (En, Fr)
- Tips for Organizing a Viewing Group (En)

Confirmed Speakers:

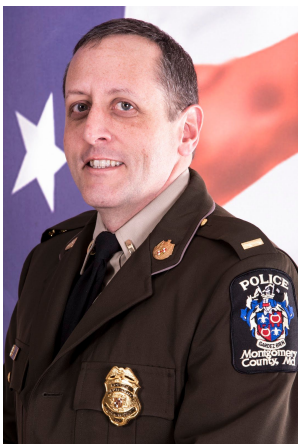


Police Chief Laretta Hill

Police Commissioner Public Safety and Security, Dallas County Community College District

Chief of Police Laretta Hill is the police commissioner of public safety and security in Dallas, Texas, and the owner of Hill & Hill Consulting Group LLC, a company comprised of law enforcement experts who help chief executives build stronger teams and relationships with communities.

Previously, Laretta was the first African-American female deputy chief of police for the Miami Beach Police Department, and an assistant chief of police with the Arlington, Texas Police Department, known for its commitment to community policing and developing best practices in law enforcement.



Deputy Director Jordan Satinsky

Deputy Director of the Special Victims Investigations Division, Montgomery County Police Department

Jordan Satinsky is the deputy director of the Montgomery County Police Department's Special Victims Investigations Division. He is an expert on measures to combat domestic violence. Satinsky created the police department's sex assault unit and integrated the Domestic Violence/Elder Abuse Unit into the Family Justice Center.

Jordan also founded the sexual assault response team and created new methods for sex assault evidence tracking, which he shares via virtual and in-person trainings. Additionally, he developed a new method of joint investigations for elder/vulnerable adult abuse cases.



Stephanie Mulhern Ogorzalek (Moderator)

Senior Policy Advisor, US Department of State

Stephanie Mulhern Ogorzalek is the senior policy advisor in the Secretary's Office of Global Women's Issues. In this role, she leads the U.S. Department of State's work on preventing and responding to gender-based violence globally. She previously worked in the Department of State's Bureau of Democracy, Human Rights, and Labor, coordinating democracy and human rights policy in West and Central Africa and South America. Prior to joining the Department of State, Stephanie served as a Strategic Communications Analyst for the Department of Defense, advising on the use of messaging to prevent and mitigate violent conflict and encourage community reconciliation. She also worked with the Inter-American Development Bank in Bogota, Colombia, managing efforts to combat gender-based violence

and foster post-conflict opportunities for women.