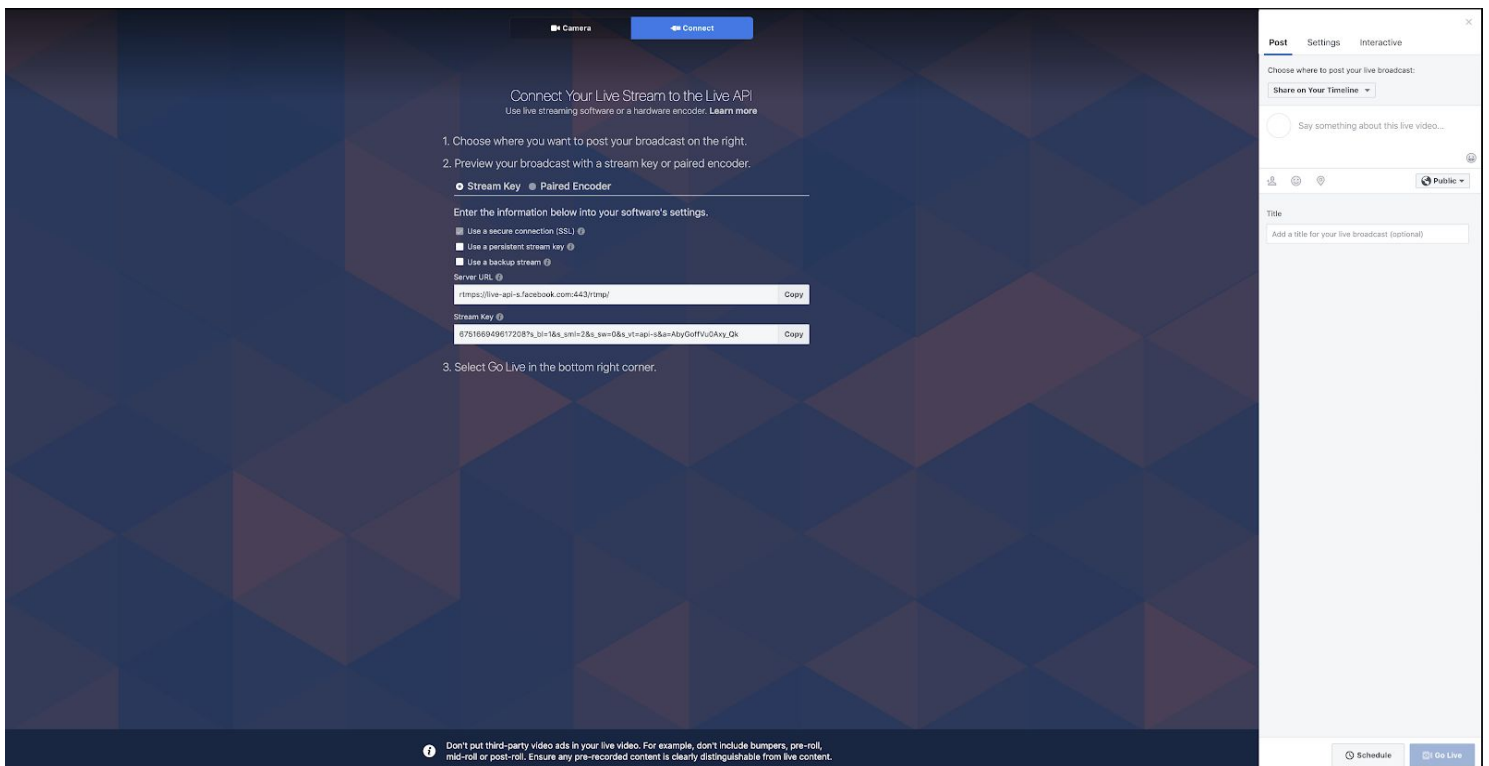
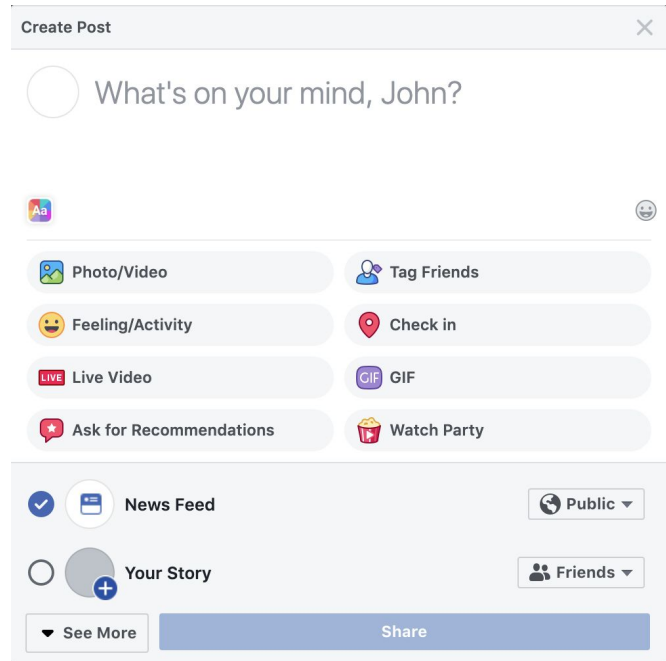


How to Facebook Live

Go Live Now

- On your page, you will see the option for "Live Video".
- Click it and you will be sent to a new screen where you can choose between "camera" or "connect"
 - ◆ Camera means connect using your webcam or external cam
 - ◆ Connect means connect using an encoder
- To Go Live, fill in the fields on the right hand side and then simply click the button on the bottom right.



- Once you are broadcasting LIVE on your page, it will notify all of your followers so be sure you are satisfied with the preview and are prepared for all your viewers to watch what you are pushing out.

Schedule to Go Live

- You have the option to schedule your FB Live up to a week before your program. In order to do so, follow the instructions above but instead of clicking “go live”, click “schedule”. You will then be prompted to fill in your program information.
 - ◆ Don’t forget to include an image!
- NOTE: If you schedule your FB live, FB will automatically GO LIVE at the scheduled time.

Schedule Live

- Select a date and time when you want to go live. You can also add a custom image.
- When you schedule your live video, an announcement will be published immediately.
- Verify your live video feed at least 20 minutes before the scheduled start time. To verify it, preview the feed by opening the scheduled video from your Timeline using the Edit Post button.
- LIVE** People following your event will be notified about your scheduled broadcast, and some may be waiting for you at the scheduled start time. The live video will begin automatically at the scheduled start time. You must go live within 10 minutes of the scheduled time or your video will be canceled.

Scheduled Start Time

7/10/2019 10:00AM EDT

Custom Image

Upload Image

News Feed Announcement Preview

John Jay plans to go live. Just Now

#MentorTalks

Empowering Entrepreneurs with
Zoë Dean-Smith

Wednesday,
June 26, 11AM EDT

JULY 10 AT 10:00 AM

Tune in to watch live

Get Reminder

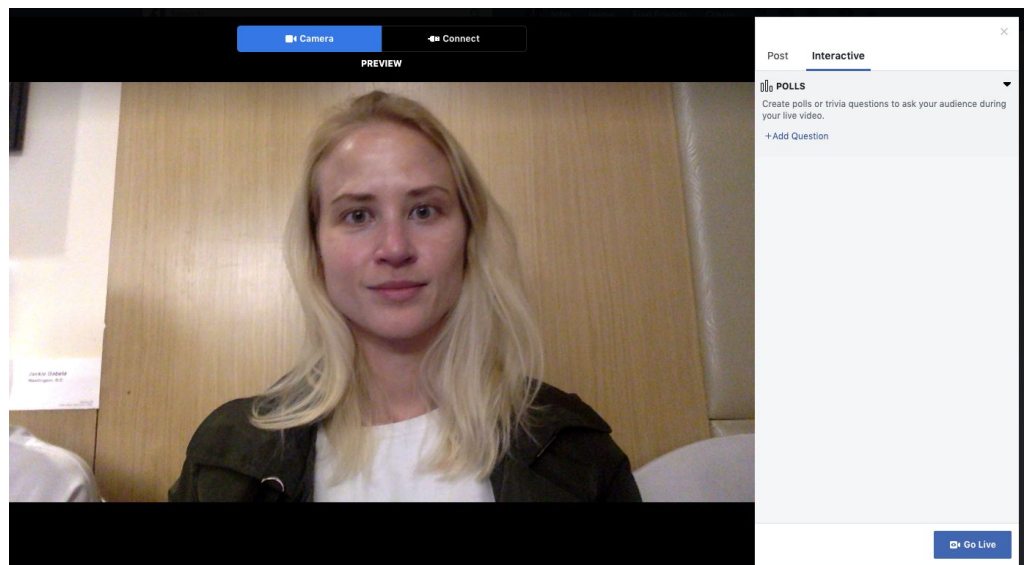
Cancel Schedule

- Once you schedule a post, it should appear on the timeline of your page. You can then pin the post to the top of the page so it's the first thing your followers see when they visit.
- When you are ready to go live, you can click the three dots on the top right of your scheduled post and choose "edit post". This will bring you to that original schedule live page and you can change or add text or tags if needed.
- At that point, you can choose to "manually start" the stream early or it will automatically go live at the scheduled time.

Live Polling

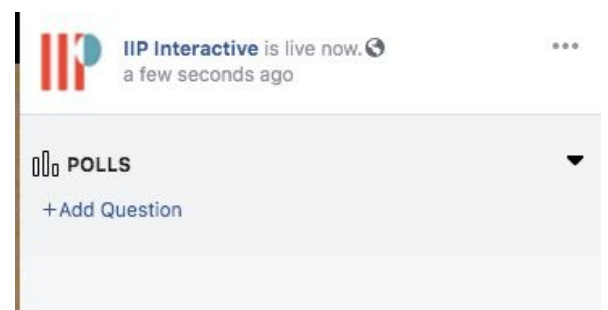
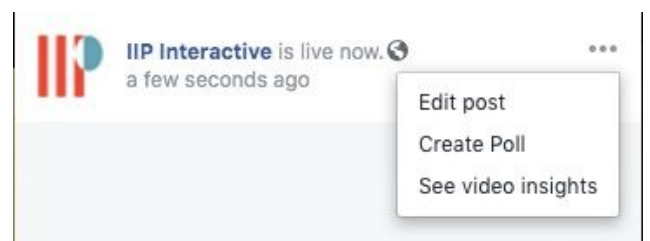
Before you go live

- Go [here](#)
- Click the "Interactive" tab to create a pre-live poll(s)
- After you're live, you can start publishing!

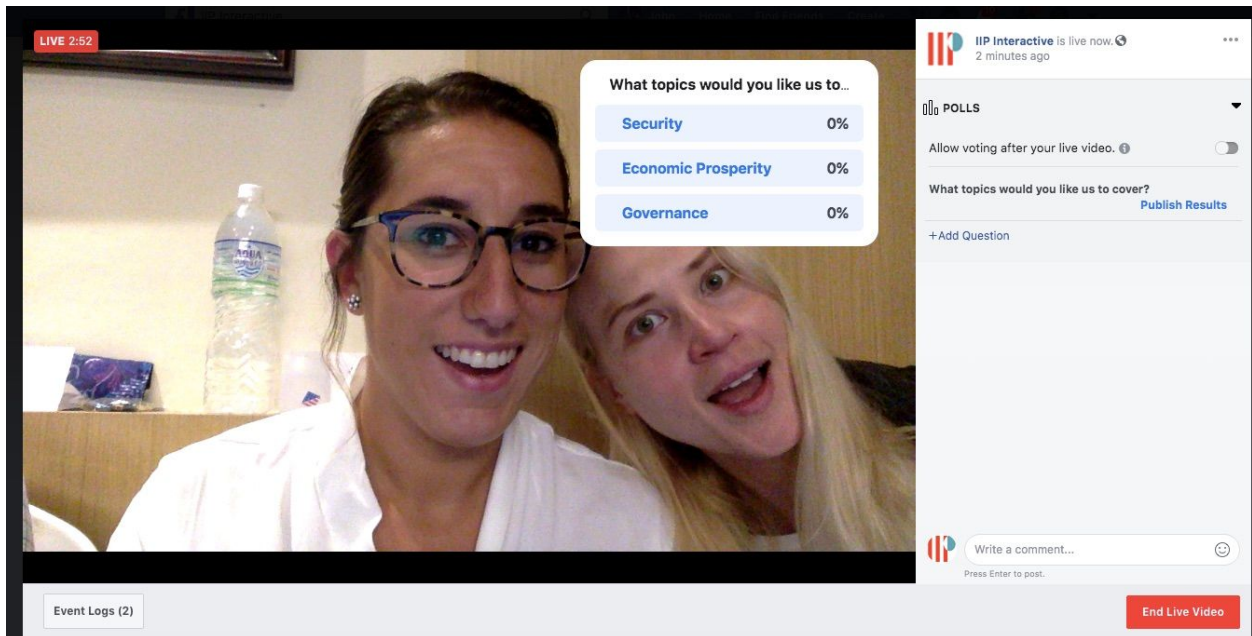


Once you're live

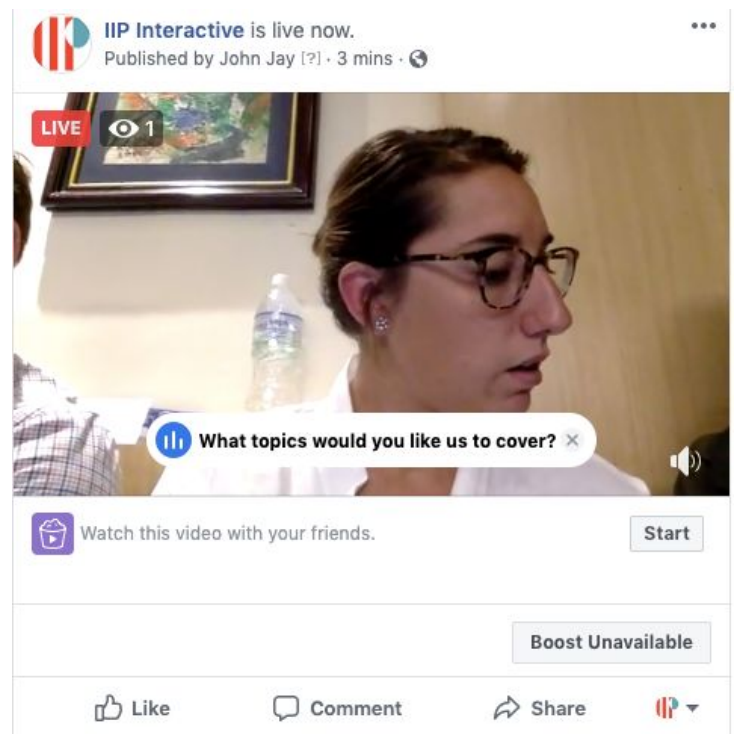
- Click the three dots in the top right corner of the screen and choose "create a poll".
- You will be prompted to "Add Question" and then you can input the details of your poll.
- NOTE: Your poll can only include up to four possible responses.



→ Once your poll is live, you will see this pop-up on your screen.



→ Viewers will see this prompt on their screen along the bottom and can click to vote.



→ This is what viewers will see once you hit “publish results”.

