



#MentorTalks for Thursday, November 12, 2020

Social Media Toolkit



#MentorTalks: Advancing Your Career with Exchange Programs (Facebook Live)

Program Description

On Thursday, November 12th at 1:00 pm EST, Doug Mitchell, Founder/Project Director of NPR's Next Generation Radio and Fulbright Commission alumnus, and Jordyn Hawkins-Rippie, a Fulbright Scholar alumnus, will join us to share tips on how you can tap into the power of exchange programs to advance your career goals. In the lead up to International Education Week (IEW), these two exchange alumni will talk about their respective experiences in Chile and Malaysia, and how the Fulbright Program shaped their careers.

IEW celebrates the importance and benefits of international education in the U.S. and around the world, and is celebrated in more than 100 countries. IEW is particularly relevant in 2020 due to the COVID-19 pandemic, which has shown us that the importance of international education and building global relationships has never been greater.

During the program, we'll highlight new resources for language learners (languages.state.gov) and exchange program applicants (exchanges.state.gov). We'll also discuss the speakers' experiences as Fulbright participants, how they cultivated their international opportunities, and how they applied their knowledge to advance their careers. Come ready to ask questions and be inspired! Use #MentorTalks when asking your question, and we'll see you online!



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Speaker Biographies



Jordyn Hawkins-Rippie, International Education Professional and Fulbright Malaysia Alumnus

Jordyn Hawkins-Rippie is an international education professional. Originally from Baltimore, MD, Jordyn graduated from Hampton University, where he earned his Bachelor of Science in Business Management and a Minor in Leadership Studies in May 2017. He served as a Congressional Intern in the Office of the Speaker, under former Speaker Paul Ryan, prior to departing for Malaysia for eleven months to teach English and serve as a cultural ambassador with the Fulbright Program. Additionally, during his time in Malaysia, he traveled extensively throughout Southeast Asia and represented the United States delegation at the Harvard Project for Asian and International Relations (HPAIR), where his team won the World Bank Malaysia case competition for optimizing digital platforms to increase financial literacy and education. He currently resides in Kansas City, MO where he stays actively involved with NAFSA, the United Nations Association of Greater Kansas City, and the International Relations Council.



Doug Mitchell, Founder-Project Director, Next Generation Radio, NPR

Doug is the Founder and Director of NPR's "Next Generation Radio" a series of one-week digital media training programs targeting college students and early career professionals. Doug is Chair of the Board of Directors for the Center of Collaborative Journalism, a member of the Board of Trustees for the American Press Institute, and a program consultant with the International Women's Media Foundation. Doug also advises two podcast startups, each founded and led by long-time Latina mentees. Doug is the 2020 recipient of the Online News Association Community Award. In addition, he's done three international fellowships: with the International Center for Journalists in 1997; U.S. State Department Visiting Professorship in 2003; and Fulbright Senior Specialist in 2007.



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Event Details - Snapshot

Title	#MentorTalks: Advancing Your Career with Exchange Programs
Date and Time	Thursday, November 12, 2020 @ 1:00 PM EDT
Watch Page URL	facebook.com/InternationalExchangeAlumni
Format	30-minute Facebook Live with live Q&A
Topic	International exchange and career-building strategies
Audience	Alumni of U.S. government-sponsored exchange programs, students, and entrepreneurs.
Hashtags	#MentorTalks (program hashtag) #ExchangeAlumni

Promotional Banners and Images

Download here (bottom of page):

https://interactive.america.gov/iip_event/mentortalks-iew-engage/

Sample Social Media Posts

Facebook and Instagram

[schedule for any time]

Interested in developing an international career, but not sure how to start? Join our 30-minute #MentorTalks with Jordyn Hawkins-Rippie and Doug Mitchell on Thursday, November 12 at 1:00 PM EST [edit for local time] to find out! Jordyn and Doug will discuss how you can pursue career opportunities and build valuable skill sets in international settings. [facebook.com/InternationalExchangeAlumni](https://www.facebook.com/InternationalExchangeAlumni) Follow our page to receive updates!

#ExchangeAlumni @usdos.chile @usembassyki

[use Facebook or Instagram graphic]



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[schedule for any time]

Want advice from key influencers on building an international career? Join Jordyn Hawkins-Rippie and Doug Mitchell for @InternationalExchangeAlumni's #MentorTalks on Thursday, November 12 at 1:00 PM EST [edit for local time]! Send in your questions for Jordyn and Doug now by using #MentorTalks. #ExchangeAlumni @usdos.chile @usembassykl

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[schedule for any time]

#ExchangeAlumni Jordyn Hawkins-Rippie was the first graduate of @hamptonuniversity to get a @Fulbright fellowship in 44 years! Tune in to learn from the international education professional in the latest #MentorTalks, Thursday, November 12 at 1:00 PM EST [edit for local time] to get inspired! Follow @InternationalExchangeAlumni on Facebook to receive updates. <https://bit.ly/34NfQ9W> @usdos.chile @usembassykl

[use Facebook or Instagram graphic]

[schedule for any time]

#ExchangeAlumni Doug Mitchell is not only an @onlinenewsassociation Online Journalist Award-winning journalist, he's a mentor to the next generation of journalists in @officialnextgenerationradio! Get the opportunity to be mentored by him in the next edition of #MentorTalks, Thursday, November 12 at 1:00 PM EST [edit for local time]!

Ask questions and be inspired! Follow @InternationalExchangeAlumni on Facebook to receive updates. <https://bit.ly/2HVwfAk>

@usdos.chile @usembassykl

[use Facebook or Instagram graphic]

[schedule for day before program]

TOMORROW at 1 PM EST [edit for local time]: Join Fulbright alumni Jordyn Hawkins-Rippie and Doug Mitchell for advice on building an international career on #MentorTalks! Come ready to ask questions about pursuing career opportunities and building valuable skill sets in international settings!

[facebook.com/InternationalExchangeAlumni](https://www.facebook.com/InternationalExchangeAlumni) #ExchangeAlumni Follow us on Facebook to receive updates! Send us your questions for Jordyn and Doug in the comments below.

@usdos.chile @usembassykl



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[use Facebook or Instagram graphic]

[schedule for day of program]

LIVE TODAY at 1 PM EST [edit for local time]: Watch #MentorTalks with Jordyn Hawkins-Rippie and Doug Mitchell! Get 30 minutes of mentoring, inspiration and advice for international career-building. Come ready to ask questions about everything from pursuing career opportunities and building valuable skill sets in international settings! [facebook.com/InternationalExchangeAlumni](https://www.facebook.com/InternationalExchangeAlumni) #ExchangeAlumni Follow @InternationalExchangeAlumni on Facebook to receive updates. Send us your questions for Jordyn and Doug now in the comments below. @usdos.chile @usembassykl

[use Facebook or Instagram graphic]

Twitter

[schedule for any time]

Are you interested in developing an international career? Join Jordyn Hawkins-Rippie and Doug Mitchell for #MentorTalks on November 12 at 1:00 PM EST [edit for local time] and have your questions ready for this 30-minute discussion! <http://bit.ly/mentortalks> #ExchangeAlumni @EmbajadaEEUUcl @usembassykl

[use Twitter graphic]

[schedule for any time]

#ExchangeAlumni Jordyn Hawkins-Rippie was the first graduate of @hamptonuniversity to get a @Fulbright fellowship in 44 years! Tune in to learn from the international education professional in the latest #MentorTalks, Thursday, November 12 at 1:00 PM EST [edit for local time] to get inspired! <https://bit.ly/34NfQ9W>

[use Twitter graphic]

[schedule for any time]

1/2 #ExchangeAlumni Doug Mitchell's @nextgenradio initiative has been mentoring the next generation of journalists for 20 years and this year almost 62% mentees are women of color!

2/2 Learn from the @ONA winner in the next #MentorTalks, Thursday, November 12 at 1:00 PM EST [edit for local time]! Ask questions and be inspired! <https://bit.ly/2HVwfAk> @EmbajadaEEUUcl @usembassykl

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[schedule for any time]

Need some international career advice? Got 30 minutes? Join Jordyn Hawkins-Rippie and Doug Mitchell for #MentorTalks on November 12 at 1:00 PM EST [edit for local time]!

<http://bit.ly/mentortalks> #ExchangeAlumni @EmbajadaEEUUcl @usembassykl

[use Twitter graphic]

[schedule for day before program]

TOMORROW at 1PM EST [edit for local time]: Join Jordyn Hawkins-Rippie and Doug Mitchell for mentoring, inspiration, and advice! Got 30 minutes? You've got a mentor!

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@usembassykl

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[schedule for day of program]

LIVE TODAY at 1PM EST [edit for local time]: Watch #MentorTalks with Jordyn Hawkins-Rippie and Doug Mitchell! Got 30 minutes? Get advice on building an international career! Come ready to ask questions. <http://bit.ly/mentortalks>

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[schedule for day of program]

Got 30 minutes? You've got a mentor! Tune in to #MentorTalks with Jordyn Hawkins-Rippie and Doug Mitchell at 1PM EST [edit for local time]. Don't miss out! Head over to Facebook now to get ready for the conversation! <http://bit.ly/mentortalks>

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[use Twitter graphic]